

IWC Festa 2016 General Press Release

FOR IMMEDIATE RELEASE

Subject: Festa Italia 2016, General Information

4/1/16

The Italian Workmen's Club (IWC) of Madison, WI is proud to announce their annual cultural picnic and music festival, **Festa Italia 2016**. The IWC is a fraternal, charitable organization that was founded in 1912 and is one of the oldest, continuously active Italian clubs in America. The IWC is located at 914 Regent Street in the historic Greenbush neighborhood.

Festa Italia 2016 is a three day celebration of family, food and fun that features live music, a variety of Italian foods, Italian cultural exhibits, sporting events, children activities and much, much, more all weekend.

Festa Italia 2016 will be held at McKee Farms Park, 2900 Chapel Valley Road, Fitchburg. Festa is open on Friday, June 3 5:00 PM - 11:00 PM, Saturday, June 4 11:00 AM - 11:00 PM and Sunday, June 5 11:00 AM - 7:00 PM. An outdoor mass is scheduled for 10:00 AM on Sunday June 5 in the Culture Tent. Parking is FREE with a shuttle from several parking areas.

Festa Italia 2016 has numerous fun-filled events and planned activities including: Traditional and popular music performances on two stages, Italian folk dancing, Pasta eating contest, Flags of Italy presentation, Bocce Tournaments, Scholarship presentations, Youth soccer exhibition, Comedy juggler, Magic show and much more.

For a full Festa Italia 2016 schedule of events and times, visit www.iwcmadison.com. For additional information please contact David Rizzo, Festa Chair at davidrizzo@me.com or (608) 852 – 3665.