

IWC Festa 2017 General Press Release

FOR IMMEDIATE RELEASE

Subject: Festa Italia 2017, General Information

4/26/17

The Italian Workmen's Club (IWC) of Madison, WI is proud to announce **Festa Italia 2017**. The annual cultural picnic and music festival will be held June 2 - 4. The IWC is a fraternal, charitable organization that was founded in 1912 and is one of the oldest, continuously active Italian clubs in America. The IWC is located at 914 Regent Street in the historic Greenbush neighborhood.

**Festa Italia 2017** is a three-day celebration of family, food, culture and fun that features: A variety of Italian foods and desserts, Cultural exhibits, Traditional and popular live music performances on a concert stage in a high peak tent, Italian folk dancing, Pasta eating contest, Cooking demonstrations, Flags of Italy presentation, Bocce Tournaments, Scholarship presentations, Youth soccer exhibition, Comedy juggler, Magic show, Face painter, Children's games and much more.

**Festa Italia 2017** will be held at McKee Farms Park, 2900 Chapel Valley Road, Fitchburg. Festa is open on Friday, June 2 5:00 PM - 11:00 PM, Saturday, June 3 11:00 AM - 11:00 PM and Sunday, June 4 11:00 AM - 7:00 PM. An outdoor mass is scheduled for 10:00 AM on Sunday June 4 in the Culture Tent. There is a \$2.00 admission charge. **Parking is FREE with shuttles from several parking areas.**

**For a full Festa Italia 2017 schedule of events and times, visit [www.iwcmadison.com](http://www.iwcmadison.com). For additional information please contact David Rizzo, Festa Chair at [davidrizzo@me.com](mailto:davidrizzo@me.com) or (608) 852 – 3665.**